



CRICKET IPSWICH

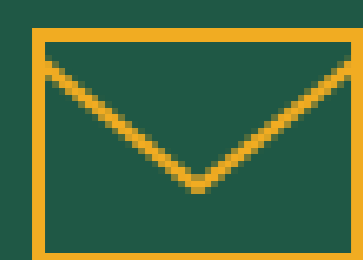
SIGNAGE

OPPORTUNITIES

2024/25, 2025/26, 2026/27 Seasons



www.cricketipswich.org.au



operations@cricketipswich.org.au



[@ipswichhornetscricket](https://www.instagram.com/ipswichhornetscricket)



www.facebook.com/cricketipswich

ABOUT CRICKET IPSWICH

For over 125 years, Cricket Ipswich Hornets have a long history as the premier Cricket organisation in the region. Cricket Ipswich prides itself on offering inclusive Cricket opportunities for all ages and abilities, from 6 to 70.

Originally founded as Ipswich and West Moreton Cricket Association in 1893, Cricket Ipswich was formed in August 2020 as a merger with the Ipswich Logan Hornets.

Alongside our nine member clubs, Cricket Ipswich runs introductory programs, Junior and Senior Community Competitions and fields multiple teams in the Brisbane Premier Grade competition.

Ipswich has been the nursery for many International Cricketers. Household Cricketing names such as Andy Bichel, Craig McDermott and Shane Watson all commenced their Cricketing journeys as Ipswich Juniors. Other Test Cricketers to have graduated from Ipswich include Len Johnson, Bert Ironmonger, Melissa Bulow and Jodie Dannatt, whilst an additional 50 Ipswich Cricketers have gone on and played First Class Cricket.

Cricket is played year-round at the home of the Ipswich Hornets, Ivor Marsden Memorial Sporting Complex. The facility features a modern club house, dressing rooms, five turf wicket fields (1 Lit) and a five-net training facility. Our nine member clubs maintain their own fields and facilities throughout the region at Boonah, Ipswich, Laidley, Springfield, Lockyer Valley and Fernvale.

ABOUT THE OPPORTUNITY

Cricket Ipswich presents an opportunity to partner with us to develop and grow the game in the Ipswich Region. Boasting ten member clubs along with our participation in the Brisbane Premier Grade Competition, we offer a unique opportunity to contribute to ongoing support of the sport from Grassroots level to Elite, Male and Female and obtain widespread brand recognition.

Sponsors will be investing in ongoing development of all Cricketers in the region. Sponsorship enables us to provide crucial support for our players, coaches, and volunteers, as well as ongoing maintenance and renewal of coaching and grounds equipment.

As a return on your investment, we can provide exposure of your business not only across our region, but via Premier Cricket, throughout South East Queensland. The twelve sides in the Premier Grade Competition are from the Sunshine Coast, greater Brisbane metropolitan area, Gold Coast, and Ipswich.

In addition to traditional print, media and signage opportunities, our website and social media presence offers a range of exciting opportunities to promote your business across the region.

Cricket Ipswich are pleased to present this opportunity to promote your business via signage at our facility, Ivor Marsden Sporting Complex, neighbouring the renowned Amberley Airbase. Each year, Ivor Marsden Sporting Complex welcomes thousands of visitors per year, hosting hundreds of Cricket matches per year including Male and Female Brisbane Premier Grade matches, Ipswich Community Cricket, Veterans, various Male and Female State Championships, School Boys and Girls competitions, and a number of Multi-Cultural tournaments.

SIGNAGE OPTIONS

Option 1

\$750 per annum (1 Year partnership)

or

\$500 per annum (3 Year partnership)
+ GST & cost of signage production

Receive

1 x 1800mm x 850mm Sign on
Baxter Oval
1 x Social Media Post to announce
partnership
1 x Business Logo present on Cricket
Ipswich Sponsors Page
3 x Designated Sponsorship Posts per year

Option 2

\$1250 per annum (1 Year partnership)

or

\$1000 per annum (3 Year partnership)
+ GST & cost of signage production

Receive

1 x 2400mm x 1200mm Sign on
Baxter Oval
1 x Social Media Post to announce
partnership
1 x Business Logo present on Cricket
Ipswich Sponsors Page
3 x Designated Sponsorship Posts per year

Option 3

\$2000 per annum (1 Year partnership)

or

\$1850 per annum (3 Year partnership)
+ GST & cost of signage production

Receive

1 x 1800 x 850 mm on Baxter Oval
1 x 1800 x 850mm Sign at Ivor Marsden
Sporting Complex entry point
1 x Social Media Post to announce
partnership
1 x Business Logo present on Cricket
Ipswich Sponsors Page
3 x Designated Sponsorship Posts per year

Option 4

\$2650 per annum (3 Year partnership)
+ GST & cost of signage production

Receive

1 x 2400mm x 1200mm Sign on
Baxter Oval
Business Logo Present on Cricket Ipswich
Training Shirt
1 x Mesh Sign Present on Training Nets
1 x Social Media Post to announce
partnership
1 x Business Logo present on Cricket
Ipswich Sponsors Page
3 x Designated Sponsorship Posts per year
Business Logo Present on Cricket Ipswich
Media Wall

Want to tailor a signage package more specific to your business or budget?
Contact us via operations@cricketipswich.org.au





ENQUIRIES



operations@cricketipswich.org.au

"Jets Leagues Club is extremely proud to be continuing our relationship with Cricket Ipswich for the next three seasons.

Signing a three-year sponsorship agreement is uncharted territory for us as an organisation, but such has been the level of service we have received from Cricket Ipswich since the commencement of our partnership, we are extremely happy and confident to do so.

We are very happy with the high degree of professionalism, integrity, and transparency that we have encountered when dealing with Cricket Ipswich and look forward to continuing our partnership long into the future."

Matt Gnech
Chairman
Jets Leagues Club Board of Directors



"Wilson Brothers Finance has been sponsoring cricket in the region for many years and we are looking forward to continuing that for the next 3 years with Cricket Ipswich.

The success of Cricket Ipswich in recent years on and off the field is something that we are keen to see continue for many years to come, so for us this has been an easy decision to extend our involvement.

We have been very satisfied with the service and value for money we have received & would encourage other businesses in the area to jump on board."

Anthony Wilson
Director
Wilson Brothers Finance