



# CRICKET IPSWICH



## PLAYING APPAREL PARTNERSHIP OPPORTUNITIES

2024/25, 2025/26, 2026/27 Seasons



[www.cricketipswich.org.au](http://www.cricketipswich.org.au)



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# ABOUT CRICKET IPSWICH

For over 125 years, Cricket Ipswich Hornets have a long history as the premier Cricket organisation in the region. Cricket Ipswich prides itself on offering inclusive Cricket opportunities for all ages and abilities, from 6 to 70.

Originally founded as Ipswich and West Moreton Cricket Association in 1893, Cricket Ipswich was formed in August 2020 as a merger with the Ipswich Logan Hornets.

Alongside our nine member clubs, Cricket Ipswich runs introductory programs, Junior and Senior Community Competitions and fields multiple teams in the Brisbane Premier Grade competition.

Ipswich has been the nursery for many International Cricketers. Household Cricketing names such as Andy Bichel, Craig McDermott and Shane Watson all commenced their Cricketing journeys as Ipswich Juniors. Other Test Cricketers to have graduated from Ipswich include Len Johnson, Bert Ironmonger, Melissa Bulow and Jodie Dannatt, whilst an additional 50 Ipswich Cricketers have gone on and played First Class Cricket.

Cricket is played year-round at the home of the Ipswich Hornets, Ivor Marsden Memorial Sporting Complex. The facility features a modern club house, dressing rooms, five turf wicket fields (1 Lit) and a five-net training facility. Our ten member clubs maintain their own fields and facilities throughout the region at Boonah, Ipswich, Laidley, Lockyer Valley and Fernvale.

## ABOUT THE OPPORTUNITY

Cricket Ipswich Hornets presents an opportunity to partner with us to develop and grow the game in the Ipswich Region. Boasting ten member clubs along with our participation in the Brisbane Premier Grade Competition, we offer a unique opportunity to contribute to ongoing support of the sport from Grassroots level to Elite, Male and Female and obtain widespread brand recognition.

Sponsors will be investing in ongoing development of all Cricketers in the region. Sponsorship enables us to provide crucial support for our players, coaches, and volunteers, as well as ongoing maintenance and renewal of coaching and grounds equipment.

As a return on your investment, we can provide exposure of your business not only across our region, but via Premier Cricket, throughout South East Queensland. The twelve sides in the Premier Grade Competition are from the Sunshine Coast, greater Brisbane metropolitan area, Gold Coast, and Ipswich.

In addition to traditional print, media and signage opportunities, our website and social media presence offers a range of exciting opportunities to promote your business across the region.

**Cricket Ipswich are pleased to present this opportunity to promote your business on ALL of our Playing and Training Apparel for the next three seasons. This includes all Ipswich Hornets Male and Female Premier Grade teams, Boys and Girls Taverners, Veterans and Boys and Girls Junior Representative Teams. These packages also represent opportunity to promote your business via signage at our facility, Ivor Marsden Sporting Complex, neighbouring the renowned Amberley Airbase. Each year, Ivor Marsden Sporting Complex welcomes thousands of visitors, hosting hundreds of Cricket matches per year including Male and Female Brisbane Premier Grade matches, Ipswich Community Cricket, Veterans, various Male and Female State Championships, School Boys and Girls competitions, and a number of Multi-Cultural tournaments.**



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# ABOUT OUR COMMUNITY PROGRAMS

Community Cricket is the foundation on which all Cricket in Australia has been built. It comprises local clubs, with junior and senior members, coaches, and volunteers. Sponsorship of Community Cricket allows Cricket Ipswich to continue working with its clubs to provide ongoing player, coach, and volunteer development.

## OUR CLUBS

Our ten member clubs, and the areas in which they are based are;

- ✓ Central Districts Cricket Club - Ipswich
- ✓ Brothers Cricket Club - Ipswich
- ✓ Strollers - Redbank
- ✓ South East Redbacks - Redbank
- ✓ Marburg Mt Crosby Thunder - Fernvale, Ipswich
- ✓ Springfield
- ✓ Fassifern Bushrangers - Boonah
- ✓ Northsiders - Ipswich
- ✓ Laidley District Cricket Club - Laidley
- ✓ Valley Vikings - Lockyer Valley



Image - Darren McCabe Photography





## COMMUNITY CRICKET - SENIOR

Cricket Ipswich manages the following competitions for our Senior Cricketers;

- ✓ 1st & 2nd Division - 1-Day, 2-Day & T20
- ✓ 3rd & 4th Division - 1 Day

Sides representing the Ipswich Hornets at Community Level participate in the Webb Shield and Plunket cup competitions. Senior players can be selected in South East Queensland representative sides to compete at intrastate competitions. Ultimately, players can then be selected at Queensland and Australian Country level. Cricket Ipswich has a long history of providing players to Queensland Country, including many Captains.

## COMMUNITY CRICKET - JUNIOR

Junior Competitions, played under modified rules to promote participation are non-competitive in Under 9 and Under 11. Players then move on to competitive competitions in Under 13 and Under 15.

Cricket Ipswich works with local clubs to promote and develop the game for 5 to 8 year old boys and girls through the initiation of modified Cricket games programs.

Players can be selected in South East Queensland teams to compete at the Queensland Junior Cricket State Championships, whilst Cricket Ipswich also fields teams other various development teams at various competitions throughout South East Queensland and Northern New South Wales.

Cricket Ipswich plays an active role in developing young players via Junior Academy which runs from July to December.

## COMMUNITY CRICKET - VETERANS

In one of the fastest growing forms of Cricket in Australia, Cricket Ipswich field Over 40s, Over 50s and Over 60s teams.

From participating in these teams, our players have the opportunity to be selected in Queensland and Australian Veterans teams participating in competitions all over Australia and around the world.

Image - Darren McCabe Photography





# ABOUT OUR PREMIER GRADE PROGRAM

Twelves clubs across South East Queensland compete in the Queensland Cricket Premier Grade, in Male and Female competitions across multiple grades.

Cricket Ipswich proudly boasts teams participating in Male and Female competition at Senior, Youth and Veterans levels.



Image - Darren McCabe Photography

## Premier Grade - Male

Cricket Ipswich fields the following teams in Premier Grade Male competitions;

- First Grade
- Second Grade
- Under 19s
- Boys Taverners

In recent seasons, Cricket Ipswich have experienced a great deal of success in Male Premier Grade Cricket. Making multiple finals appearances across First and Second Grade as well as securing Premierships in Lords Taverners, Over 40's and most recently the highly acclaimed T20 Max competition.

## Premier Grade - Female

Cricket Ipswich fields the following teams in Premier Grade Female competitions;

- First Grade
- Second Grade
- Girls Taverners
- Rebecca McCoombes Cup

After first fielding a Second Grade team in 2016, Cricket Ipswich enjoyed success in the Female space with multiple Second Grade Premierships, from there we have progressed to fielding a First Grade side participating in the Katherine Raymont Shield competition.





# CRICKET IPSWICH BY THE NUMBERS

- ✓ 1100+ Cricket Ipswich Registered Players
- ✓ 900+ Cricket Ipswich Community Players
- ✓ 100+ Cricket Ipswich Premier Players
- ✓ 700+ Cricket Ipswich Under 18 Players
- ✓ 1000+ Cricket Ipswich Registered Male Players
- ✓ 100+ Cricket Ipswich Registered Female Players
- ✓ 80+ Cricket Ipswich First Grade Fixtures Per Season
- ✓ 300+ Matches at Ivor Marsden Sporting Complex Per Season
- ✓ 100+ Premier Matches at Ivor Marsden Sporting Complex Per Season
- ✓ 200+ Community Cricket Matches at Ivor Marsden Sporting Complex Per Season
- ✓ 300+ Volunteers & Coaches across Cricket Ipswich
- ✓ Cricket Ipswich Fixtures Played Out Of Ivor Marsden Sporting Complex, Limestone Park Ipswich, Redbank Plains, Tivoli, Lockyer Valley, Fernvale, Raceview, North Ipswich, Boonah, Marburg,

**GROW YOUR BRAND TODAY!**



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# CRICKET IPSWICH BY THE NUMBERS

Cricket Ipswich Clothing Supplier, Blue Dogs Sports, have provided the numbers below of major clothing items sold during the last three year clothing contract.

✓ 791 Training Shirts

✓ 656 Playing Shirts

✓ 576 Playing Pants

✓ 410 Polo Shirts

✓ 1090 Caps





# TESTIMONIALS

“Jets Leagues Club is extremely proud to be continuing our relationship with Cricket Ipswich for the next three seasons.

Signing a three-year sponsorship agreement is uncharted territory for us as an organisation, but such has been the level of service we have received from Cricket Ipswich since the commencement of our partnership, we are extremely happy and confident to do so.

We are very happy with the high degree of professionalism, integrity, and transparency that we have encountered when dealing with Cricket Ipswich and look forward to continuing our partnership long into the future.”

**Matt Gnech**  
**Chairman**  
**Jets Leagues Club Board of Directors**

“Wilson Brothers Finance has been sponsoring cricket in the region for many years and we are looking forward to continuing that for the next 3 years with Cricket Ipswich.

The success of Cricket Ipswich in recent years on and off the field is something that we are keen to see continue for many years to come, so for us this has been an easy decision to extend our involvement.

We have been very satisfied with the service and value for money we have received & would encourage other businesses in the area to jump on board.”

**Anthony Wilson**  
**Director**  
**Wilson Borthers Finance**





# FRONT OF SHIRT SPONSOR

## Your Business to receive...

- Your Business logo present on **FRONT** of ALL Cricket Ipswich **Playing** Apparel for three seasons.
- Your Business logo present on front of ALL Cricket Ipswich **Polo Shirts** for three seasons.
- Your Business logo on front of ALL Cricket Ipswich **Training** Apparel for three seasons.
- Cricket Ipswich Second Division Competition Naming Rights
- 1 Sign on Baxter Oval (Ivor Marsden Sporting Complex Premier Field) with **Your Business Logo**
- 1 Sign on Ivor Marsden Sporting Complex Clubhouse overlooking Baxter Oval with **Your Business Logo**
- Sign at entry point to Ivor Marsden Sporting Complex with **Your Business Logo**
- Male and Female Player Sponsor (Your Business mentioned every time they are mentioned on Cricket Ipswich Social Media Channels)
- 1 x Media Wall promoting relationship between Cricket Ipswich & Your Business at all Cricket Ipswich Events and Premier Match Days.
- 2 x Pull Up Banners promoting relationship between Cricket Ipswich & Your Business at all Cricket Ipswich Events and Premier Match Days (one to be left on display at Your Business)
- **EXCLUSIVE** Access to a Corporate box for one Brisbane Heat Big Bash League fixture for 8 people.
- 1 x designated Social Media post per month to promote **Your Business** partnership
- **Your Business** branding present on Cricket Ipswich Website on ALL pages.

## INVESTMENT OPTIONS

THREE YEARS - \$15,000 per annum + GST (9 instalments)



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# BACK OF SHIRT SPONSOR

## Your Business to receive...

- Your Business logo present on **BACK** of ALL Cricket Ipswich **Playing Apparel** for three seasons.
- Your Business logo present on front of ALL Cricket Ipswich **Training Apparel** for three seasons.
- Your Business logo present on sleeve of ALL Cricket Ipswich **Polo Shirts** for three seasons.
- 1 Sign on Baxter Oval (Ivor Marsden Sporting Complex Premier Field) with **Your Business Logo**
- 1 Sign on Ivor Marsden Sporting Complex Clubhouse overlooking Baxter Oval with **Your Business Logo**
- Sign at entry point to Ivor Marsden Sporting Complex with **Your Business Logo**
- Male and Female Player Sponsor (Your Business mentioned every time they are mentioned on Cricket Ipswich Social Media Channels)
- Logo Present on 1 x Cricket Ipswich Sponsors Media Wall
- Logo Present on 2 x Cricket Ipswich Sponsors Pull Up Banners
- 6 x designated Social Media posts per calendar year to promote **Your Business** partnership
- Access to a Corporate box for one Brisbane Heat Big Bash League fixture for 4 people.

## INVESTMENT OPTIONS

THREE YEARS - \$10,000 per annum + GST (9 instalments)

# SLEEVE SPONSOR

## Your Business to receive...

- Your Business logo present on **SLEEVE** of ALL Cricket Ipswich **Playing Apparel** for three seasons.
- Your Business logo present on back of ALL Cricket Ipswich **Training Apparel** for three seasons.
- 1 Sign on Baxter Oval (Ivor Marsden Sporting Complex Premier Field) with **Your Business Logo**
- Male, Female and Lords Taverners Player Sponsor (Your Business mentioned every time they are mentioned on Cricket Ipswich Social Media Channels)
- Logo Present on 1 x Cricket Ipswich Sponsors Media Wall
- Logo Present on 2 x Cricket Ipswich Sponsors Pull Up Banners
- 6 x designated Social Media posts per calendar year to promote **Your Business** partnership

## INVESTMENT OPTIONS

THREE YEARS - \$5,000 per annum + GST (9 instalments)





## To support all of the above options, Cricket Ipswich will also provide...

- Invitation to all Cricket Ipswich events and recognition as Major Partner
- 2 x Cricket Ipswich Polo Shirts per year
- 4 x Cricket Ipswich Stubby Coolers per year
- **Your Business** branding present on Cricket Ipswich Website on Sponsors Page on Website
- Social Media post to announce Partnership between **Your Business** and Cricket Ipswich
- Website Announcement to promote Partnership
- Welcome email to all Cricket Ipswich members (1000+ people) to announce partnership between Your Business and Cricket Ipswich
- Distribute promotional material to entire Cricket Ipswich membership base (1000+ people) to promote Your Business and any special promotions.
- Provide opportunity to set up a marquee/point of sale at matches & events during the season to display and sell items, promote business etc



## Are you interested in becoming our logo sponsor?

Contact us to find out more information on how your business name can be featured on the Cricket Ipswich logo and ultimately be present on ALL Cricket Ipswich Branding, Apparel, Social Media, Videography etc. for the next three years.

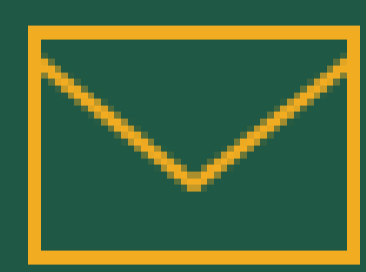
This is an rare opportunity to promote your brand in a unique fashion.







## ENQUIRIES



[operations@cricketipswich.org.au](mailto:operations@cricketipswich.org.au)



[www.cricketipswich.org.au](http://www.cricketipswich.org.au)