



CRICKET IPSWICH



2023/24 SEASON SPONSORSHIP OPPORTUNITIES



www.cricketipswich.org.au



operations@cricketipswich.org.au



[@ipswichhornetscricket](https://www.instagram.com/ipswichhornetscricket)



www.facebook.com/cricketipswich

ABOUT CRICKET IPSWICH

For over 125 years, Cricket Ipswich Hornets have a long history as the premier Cricket organisation in the region. Cricket Ipswich prides itself on offering inclusive Cricket opportunities for all ages and abilities, from 6 to 70.

Originally founded as Ipswich and West Moreton Cricket Association in 1893, Cricket Ipswich was formed in August 2020 as a merger with the Ipswich Logan Hornets.

Alongside our nine member clubs, Cricket Ipswich runs introductory programs, Junior and Senior Community Competitions and fields multiple teams in the Brisbane Premier Grade competition.

Ipswich has been the nursery for many International Cricketers. Household Cricketing names such as Andy Bichel, Craig McDermott and Shane Watson all commenced their Cricketing journeys as Ipswich Juniors. Other Test Cricketers to have graduated from Ipswich include Len Johnson, Bert Ironmonger, Melissa Bulow and Jodie Dannatt, whilst an additional 50 Ipswich Cricketers have gone on and played First Class Cricket.

Cricket is played year-round at the home of the Ipswich Hornets, Ivor Marsden Memorial Sporting Complex. The facility features a modern club house, dressing rooms, five turf wicket fields (1 Lit) and a five-net training facility. Our nine member clubs maintain their own fields and facilities throughout the region at Boonah, Ipswich, Laidley, Lockyer Valley and Fernvale.

ABOUT THE OPPORTUNITY

Cricket Ipswich Hornets presents an opportunity to partner with us to develop and grow the game in the Ipswich Region. Boasting nine member clubs along with our participation in the Brisbane Premier Grade Competition, we offer a unique opportunity to contribute to ongoing support of the sport from Grassroots level to Elite, Male and Female and obtain widespread brand recognition.

Sponsors will be investing in ongoing development of all Cricketers in the region. Sponsorship enables us to provide crucial support for our players, coaches, and volunteers, as well as ongoing maintenance and renewal of coaching and grounds equipment.

As a return on your investment, we can provide exposure of your business not only across our region, but via Premier Cricket, throughout South East Queensland. The twelve sides in the Premier Grade Competition are from the Sunshine Coast, greater Brisbane metropolitan area, Gold Coast, and Ipswich.

In addition to traditional print, media and signage opportunities, our website and social media presence offers a range of exciting opportunities to promote your business across the region.

Cricket Ipswich are pleased to present this sponsorship proposal and look forward to engaging with your business to support Cricket in Ipswich.



ABOUT OUR COMMUNITY PROGRAMS

Community Cricket is the foundation on which all Cricket in Australia has been built. It comprises local clubs, with junior and senior members, coaches, and volunteers. Sponsorship of Community Cricket allows Cricket Ipswich to continue working with its clubs to provide ongoing player, coach, and volunteer development.

OUR CLUBS

Our nine member clubs, and the areas in which they are based are;

- ✓ Central Districts Cricket Club - Ipswich
- ✓ Brothers Cricket Club - Ipswich
- ✓ Strollers - Redbank
- ✓ South East Redbacks - Redbank
- ✓ Marburg Mt Crosby Thunder - Fernvale, Ipswich
- ✓ Fassifern Bushrangers - Boonah
- ✓ Northsiders - Ipswich
- ✓ Laidley District Cricket Club - Laidley
- ✓ Valley Vikings - Lockyer Valley



Image - Darren McCabe Photography



COMMUNITY CRICKET - SENIOR

Cricket Ipswich manages the following competitions for our Senior Cricketers;

- ✓ 1st & 2nd Division - 1-Day, 2-Day & T20
- ✓ 3rd Division - 1 Day

Sides representing the Ipswich Hornets at Community Level participate in the Webb Shield and Plunket cup competitions. Senior players can be selected in South East Queensland representative sides to compete at intrastate competitions. Ultimately, players can then be selected at Queensland and Australian Country level. Cricket Ipswich has a long history of providing players to Queensland Country, including many Captains.

COMMUNITY CRICKET - JUNIOR

Junior Competitions, played under modified rules to promote participation are non-competitive in Under 9 and Under 11. Players then move on to competitive competitions in Under 13 and Under 15.

Cricket Ipswich works with local clubs to promote and develop the game for 5 to 8 year old boys and girls through the initiation of modified Cricket games programs.

Players can be selected in South East Queensland teams to compete at the Queensland Junior Cricket State Championships, whilst Cricket Ipswich also fields teams other various development teams at various competitions throughout South East Queensland and Northern New South Wales.

Cricket Ipswich plays an active role in developing young players via Junior Academy which runs from July to December.

COMMUNITY CRICKET - VETERANS

In one of the fastest growing forms of Cricket in Australia, Cricket Ipswich field Over 40s, Over 50s and Over 60s teams.

From participating in these teams, our players have the opportunity to be selected in Queensland and Australian Veterans teams participating in competitions all over Australia and around the world.

Image - Darren McCabe Photography



ABOUT OUR PREMIER GRADE PROGRAM

Twelves clubs across South East Queensland compete in the Queensland Cricket Premier Grade, in Male and Female competitions across multiple grades.

Cricket Ipswich proudly boasts teams partipating in Male and Female competition at Senior, Youth and Veterens levels.



Image - Darren McCabe Photography

Premier Grade - Male

Cricket Ipswich fields the following teams in Premier Grade Male competitions;

- First Grade
- Second Grade
- Under 19s
- Lords Taverners Under 17

In recent seasons, Cricket Ipswich have experienced a great deal of success in Male Premier Grade Cricket. Making multiple finals appearances across First and Second Grade as well as securing Premierships in Lords Taverners and Over 40's.

Premier Grade - Female

Cricket Ipswich fields the following teams in Premier Grade Female competitions;

- First Grade
- Second Grade
- Paul Pink Shield Under 16
- Rebecca McCoombs Cup

After first fielding a Second Grade team in 2016, Cricket Ipswich enjoyed success in the Female space with multiple Second Grade Premierships, from there we have progressed to fielding a First Grade side participating in the Katherine Raymont Shield competition.



CRICKET IPSWICH BY THE NUMBERS

- ✓ 1100+ Cricket Ipswich Registered Players
- ✓ 900+ Cricket Ipswich Community Players
- ✓ 100+ Cricket Ipswich Premier Players
- ✓ 700+ Cricket Ipswich Under 18 Players
- ✓ 1000+ Cricket Ipswich Registered Male Players
- ✓ 100+ Cricket Ipswich Registered Female Players
- ✓ 80+ Cricket Ipswich First Grade Fixtures Per Season
- ✓ 300+ Matches at Ivor Marsden Sporting Complex Per Season
- ✓ 100+ Premier Matches at Ivor Marsden Sporting Complex Per Season
- ✓ 200+ Community Cricket Matches at Ivor Marsden Sporting Complex Per Season
- ✓ 300+ Volunteers & Coaches across Cricket Ipswich
- ✓ Cricket Ipswich Fixtures Played Out Of Ivor Marsden Sporting Complex, Limestone Park Ipswich, Redbank Plains, Tivoli, Lockyer Valley, Fernvale, Raceview, North Ipswich, Boonah, Marburg,

GROW YOUR BRAND TODAY!



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PLATINUM PARTNER

You will receive...

- Ivor Marsden Sporting Complex naming rights
- Ipswich First Grade Competition naming rights
- 2 signs on Baxter Oval (Ivor Marsden Sporting Complex Premier Field)
- 1 sign on Ivor Marsden Sporting Complex Clubhouse overlooking Baxter Oval
- Logo present on all Ivor Marsden Sporting Complex Map Signage
- One mesh sign @ each Cricket Ipswich Member Club home venue (9 grounds)
- Sign at entry point to Ivor Marsden Sporting Complex
- Cricket Ipswich First Grade Competition Team of the Week Sponsor
- Ipswich Hornets Premier Men and Women Player of the Week Sponsor
- Marquee Player Premier Men and Women Player Sponsor (Business is mentioned every time player is mentioned on Cricket Ipswich Social Media Channels)
- Logo present on all Cricket Ipswich produced videography
- Logo present on all Field Presentation Partnership signage
- Stump signage for all Cricket Ipswich First Grade Matches
- Stump signage for all Cricket Ipswich matches played at Ivor Marsden Sporting Complex
- Pull up banner promoting relationship between Cricket Ipswich & Partner at all Cricket Ipswich Events and Premier Match Days.
- Logo present on Cricket Ipswich Media Wall to promote this Partnership.

We will provide...

- EXCLUSIVE Access to a Corporate box for one Brisbane Heat Big Bash League fixture
- Invitation to all Sponsors events and recognition as Platinum Partner
- 2 x Cricket Ipswich Polo Shirts per year
- 4 x Cricket Ipswich Stubby Coolers per year
- 1 x Social Media post per month to promote business and partnership with Cricket Ipswich
- Promotion on Cricket Ipswich Website in prominent position on all pages
- Social Media post to announce Partnership between Business and Cricket Ipswich
- Website Announcement to promote Partnership
- Welcome email to all Cricket Ipswich members (1000+ people) to announce partnership between Business and Cricket Ipswich
- 1 x Monthly email to entire Cricket Ipswich membership base (1000+ people) to promote Business
- Table of 10 at Major Sportsmans Event
- The opportunity to set up a marquee/point of sale at matches & events during the season to display and sell items, promote business etc
- Entertaining area for four people for afternoon session of four Ipswich Men/Women Home Matches including \$200 drinks package + food

INVESTMENT

ONE YEAR - \$35,000 (3 instalments)

TWO YEARS - \$60,000 (6 instalments)

THREE YEARS - \$90,000 (9 instalments)



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FIELD PRESENTATION PARTNERSHIP

You will receive...

- 1500mm x 750mm elevated sign placed in a prominent position promoting Partnership between Business and Cricket Ipswich to present specific field.
- Sign at entry point to Ivor Marsden Sporting Complex
- Mesh Banner erected at Ivor Marsden Sporting Complex Training Facility to promote Field Presentation Partnership

We will provide...

- Social Media post to announce Partnership between Business and Cricket Ipswich
- Website Announcement to promote Partnership
- Welcome email to all Cricket Ipswich members (1000+ people) to announce partnership between Business and Cricket Ipswich
- Business name promoted in any Social Media/Website posts in relation to the respective Field
- 3 additional Sponsor Specific Social Media Posts per season promoting Business and partnership with Cricket Ipswich.
- Logo present on Cricket Ipswich Website
- Invitation to all Sponsors events
- Cricket Ipswich Hat
- Cricket Ipswich Polo Shirt
- Cricket Ipswich Stubby Cooler

INVESTMENT

TWO YEARS - \$5,000

THREE YEARS - \$7,000

BAXTER OVAL SIGNAGE

Level 1

- 1800mm x 850mm sign
- Invitation to all sponsors events
- Cricket Ipswich Hat
- Cricket Ipswich Polo Shirt
- Cricket Ipswich Stubby Cooler
- Social Media post to announce Partnership between Business and Cricket Ipswich
- Website Announcement to promote Partnership

INVESTMENT

ONE YEAR - \$1,000 + COST OF SIGN

Level 2

- 3600mm x 850mm sign
- Invitation to all sponsors events
- Cricket Ipswich Hat
- Cricket Ipswich Polo Shirt
- Cricket Ipswich Stubby Cooler
- Social Media post to announce Partnership between Business and Cricket Ipswich
- Website Announcement to promote Partnership

INVESTMENT

ONE YEAR - \$1,750 + COST OF SIGN



TRAINING NET PARTNER

- One Mesh Sign placed at the end of relevant net
- Invitation to all Sponsors Events
- Cricket Ipswich Hat
- Cricket Ipswich Stubby Cooler
- Social Media post to announce Partnership between Business and Cricket Ipswich
- Website Announcement to promote Partnership
- Logo present on Cricket Ipswich Website

INVESTMENT

ONE YEAR - \$1,750 + COST OF SIGN



Image - Darren McCabe Photography

CLUBHOUSE SIGNAGE

- 1200mm x 900mm placed in prominent position on Ivor Marsden Clubhouse
- Invitation to all sponsors events
- Cricket Ipswich Hat
- Cricket Ipswich Polo Shirt
- Cricket Ipswich Stubby Cooler
- Social Media post to announce Partnership between Business and Cricket Ipswich
- Website Announcement to promote Partnership
- Logo present on Cricket Ipswich Website

INVESTMENT

ONE YEAR - \$1,750 + COST OF SIGN



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PLAYER SPONSOR/PARTNER

Level 1

- Announcement post across all Cricket Ipswich social media
- Announcement on Cricket Ipswich Website
- Business name promoted in any social media/website posts in relation to the respective Cricket Ipswich player
- Logo present on Cricket Ipswich Website
- 2 additional Sponsor Specific Social Media Posts per season promoting Business and partnership with Cricket Ipswich.
- Invitation to all sponsors events

INVESTMENT

ONE YEAR - \$250 PER PLAYER

(PLAYER TO RECEIVE \$100 DISCOUNT ON FEES)

Level 2

- Announcement post across all Cricket Ipswich social media
- Announcement on Cricket Ipswich Website
- Business name promoted in any social media/website posts in relation to the respective Cricket Ipswich player
- Logo present on Cricket Ipswich Website
- 4 additional Sponsor Specific Social Media Posts per season promoting Business and partnership with Cricket Ipswich.
- Invitation to all Sponsors Events
- Cricket Ipswich Stubby Cooler

INVESTMENT

ONE YEAR - \$500 PER PLAYER

(PLAYER TO RECEIVE \$200 DISCOUNT ON FEES)

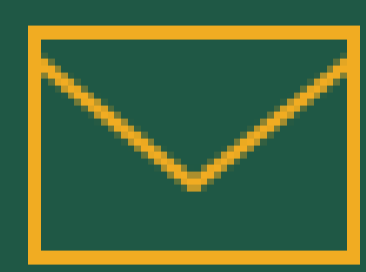
Player Sponsor Conditions:

- Cricket Ipswich reserve the right to source specific player sponsors and allocate them to a player that they deem fit.
- Players who do not source their own Player Sponsor, instead have one sourced by Cricket Ipswich, will not receive the discount on fees.
- Any Player Sponsors sourced directly by a player must be declared to operations@cricketipswich.org.au with the business contact cc'd into the email.
- High Resolution version of Business Logo/s must be supplied to Cricket Ipswich.





ENQUIRIES



operations@cricketipswich.org.au



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